



---

1020 Washington St. N, Twin Falls, Idaho  
208-737-5900 [www.phd5.idaho.gov](http://www.phd5.idaho.gov)

September 9, 2010

**PRESS RELEASE- For Immediate Release**

Contact: Elvia Caldera, Health Education Specialist/Tobacco Prevention Coordinator, 737-5988

**Smoke-Free Parks Survey**

TWIN FALLS- On September 20, 2010 the Twin Falls City Council will hold a public hearing on a proposal for smoke-free parks. As part of South Central Public Health District (SCPHD) smoke free initiative, a public opinion survey is being conducted to assess the interest of smoke-free parks in Twin Falls.

Public opinion on this issue is important. Community members are encouraged to participate in the online survey by going to the SCPHD website at [www.phd5.idaho.gov/](http://www.phd5.idaho.gov/) and clicking on the “Smoke-Free Parks Survey” hot button. The survey will remain open through 11:30 PM on Sunday, September 19, 2010. The survey can also be completed at the SCPHD office in Twin Falls, Monday-Friday between 8:00 AM – 5:00 PM through September 17.

By supporting a smoke-free policy, the City of Twin Falls will send a clear message that it cares about the health of the children in the community and wants them to make positive lifestyle decisions. Twin Falls residents have the right to protect their community, its environment and the health of our residents with the adoption of tobacco free policies in selected parks throughout the city. A smoke-free policy will also ensure that coaches and parents can be positive role models by not using tobacco in recreational areas. Smoke-free parks and playgrounds are important because they create healthier communities; they make a cleaner environment and provide positive role modeling for children. The City of Twin Falls will also be consistent with other local communities such as Burley, Rexburg, Ammon, Marsing, Emmett, Wilder, and Payette that have all adopted smoke free park policies.

To support the smoke-free parks proposal, free outdoor signs will be provided to the city to place along the borders of designated tobacco free parks. Information and educational materials will also be provided to help promote and notify community members of the initiative.

Funding for this initiative was provided by the Idaho Department of Health and Welfare, Tobacco Control and Prevention Program, dedicated to work on establishing smoke-free public parks, tot-lots, and playgrounds throughout the state of Idaho through the American Reinvestment and Recovery Act.

For more information, please contact South Central Public Health District at 737-5988.

###