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PRESS RELEASE – For Immediate Release

Contact: Susie Beem, Comprehensive Cancer Control Program Coordinator 737-5946

Health District Implementing Volunteer Program to Promote Breast Cancer Screenings

JEROME-South Central Public Health District (SCPHD) is coordinating a new breast cancer screening awareness program called “Ask Me.” The “Ask Me” program recruits individuals and community organizations to become volunteer partners. SCPHD is kicking off this pilot project in Jerome County and is looking for individuals and community organizations to participate in this new, exciting program.

Volunteer partners wear “Ask Me” buttons or aprons that invite people to ask about how to get a free mammogram. When asked about mammograms, the volunteer simply hands the person a “Thank you for Asking” card that specifies eligibility requirements and provides contact information for the 2-1-1 Careline.

Participation in the program is flexible, and volunteer partners can choose how often to promote this project (once a month, a week each month, every day for an entire month, etc). SCPHD provides materials and a short training for volunteer partners.

If you are interested in becoming a volunteer partner for “Ask Me,” or if you have questions about this program, please call Susie Beem at SCPHD at 737-5946.

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