



Fiscal Year
2019
Annual Report

 **South Central
Public Health District**
Prevent. Promote. Protect. phd5.idaho.gov

phd5.idaho.gov

VISION

Healthy and Prepared People in Our Communities.

MISSION

1. Prevent Disease,
2. Promote Healthy Lifestyles, and
3. Protect and Prepare the public against health threats.

VALUES

- Transparency – We are accountable for the efficient and effective use of district resources.
- Client-Centered – We demonstrate honesty, consistency, and confidentiality when serving our clients. We provide timely and accurate information to help clients make informed choices.
- Collaborative - We promote partnerships and alliances with community members and agencies to link public health needs and services.
- Professionalism – We demonstrate competence, reliability, and respect to the public.
- Excellence – We seek to improve the quality of our services through ongoing evaluation and feedback.

GOALS

1. Monitor health status and understand health issues.
2. Protect people from health problems and health hazards.
3. Give people information they need to make healthy choices.
4. Engage the community to identify and solve health problems.
5. Develop public health policies and plans.
6. Enforce public health laws and regulations.
7. Help people receive health services.
8. Maintain a competent public health workforce.
9. Evaluate and improve the quality of programs and interventions.
10. Contribute to and apply evidence-based practices in public health.





Linda F. Montgomery
Chair
Jerome County



Helen P. Edwards
Vice Chair
Gooding County



Robert Kunau
Trustee/Exec Council Rep
Cassia County
(Commissioner)



Angenie McCleary
Blaine County
(Commissioner)



Pamela J. Jones, RN
Camas County



Roy Hubert
Lincoln County
(Commissioner)



Tracy Haskin
Minidoka County



Brent Reinke
Twin Falls County
(Commissioner)



Keith Davis, MD
Medical Consultant



Melody Bowyer
District Director
Board Secretary

ADMINISTRATIVE STAFF

Melody Bowyer, MBA, REHS, CPM

Jeremy St. Clair, BBA

Bob Moulson, MBA, BBA

Eric Myers

Brianna Bodily, BS

Yvonne Humphrey

EJ Poston, BBA

Public Health District Director

Financial Specialist Principal

IT Resource Manager

Business Operations Specialist

Public Information Officer

Administrative Assistant II/
Human Resources

Administrative Assistant/
Health Educator

DIVISION STAFF

Cheryle Becker, RN

Craig Paul, MS, CPSS, REHS

Susie Beem, BS, CHES

Family and Children's Health
Administrator

Environmental Health and
Preparedness Director

Community Health Director



ADMINISTRATION

- Administrative Operations
- Business Operations
- Fiscal Operations
- Human Resources and Personnel
- Information Technology
- Public Information

FAMILY AND CHILDREN'S HEALTH

- Breast and Cervical Cancer Screening
- Disease Surveillance and Epidemiology
- Early Head Start Home Visitation
- HIV/STD Prevention
- Immunizations
- Parents as Teachers
- Refugee Medical Screening
- School Nursing
- Tuberculosis Control
- Lead Screening

COMMUNITY HEALTH

- Adolescent Pregnancy Prevention
- Child Passenger Safety
- Chronic Disease Prevention
- Comprehensive Cancer Control
- Fit and Fall Proof™
- Healthy Store Initiative
- Motor Vehicle Occupant Safety
- Partnership for Success
- Oral Health
- Physical Activity and Nutrition
- Prescription Drug Overdose Prevention
- Tobacco Prevention
- Tobacco Cessation
- Women, Infants, and Children (WIC)

ENVIRONMENTAL HEALTH AND PREPAREDNESS

- Child Care Health and Safety Inspections
- Environmental Complaints
- Food Permits and Inspections
- Land Development
- Public Drinking Water
- Public Swimming Pool Inspections
- Solid Waste Management
- Subsurface Sewage Disposal
- Emergency and Preparedness Planning and Response
- Hospital Preparedness
- Medical Reserve Corps

REGIONAL BEHAVIORAL HEALTH BOARD

- Regional Behavioral Health Board
- Children's Mental Health Subcommittee
- Behavioral Health Community Crisis Center Advisory Committee

SCPHD FY-2020 Budget

APPROVED
FY-2019 REVISION

ESTIMATED EXPENDITURES

BY CLASSIFICATION

Personnel costs	4,840,945
Operating expenses	1,532,047
Capital outlay--general	275,600

TOTAL ESTIMATED EXPENDITURES	6,648,592
-------------------------------------	------------------

Sub-grantee payments	1,538,100
----------------------	-----------

TOTAL ESTIMATED EXPENDITURES	8,186,692
-------------------------------------	------------------

ESTIMATED INCOME

County funds	1,220,181
State general fund	1,213,971
State millennium fund	86,100
Contracts	2,811,380
Fees, insurance and other	976,140
Reserve draw	340,820 -

TOTAL DISTRICT INCOME	6,648,592
------------------------------	------------------

Contract pass thru revenue	1,538,100
----------------------------	-----------

TOTAL ESTIMATED INCOME	8,186,692
-------------------------------	------------------

The Board shall not ignore fiscal reality and is expected to revise the budget should variable-type revenues increase or decrease during the fiscal year.

FY-2020 BUDGET	CHANGE – FY-19 REVISION TO FY-20	
5,019,838	178,893	3.70%
1,461,641	(70,406)	-4.60%
218,400	(57,200)	-20.75%
6,699,879	51,287	0.77%
1,558,000	19,900	1.29%
8,257,879	71,187	2.07%
1,256,786	36,605	3.00%
1,210,000	(3,971)	-0.33%
88,800	2,700	3.14%
3,180,743	369,363	13.14%
963,550	(12,590)	-1.29%
-	(340,820)	-100.00%
6,699,879	51,287	0.77%
1,558,000	19,900	1.29%
8,257,879	71,187	0.87%

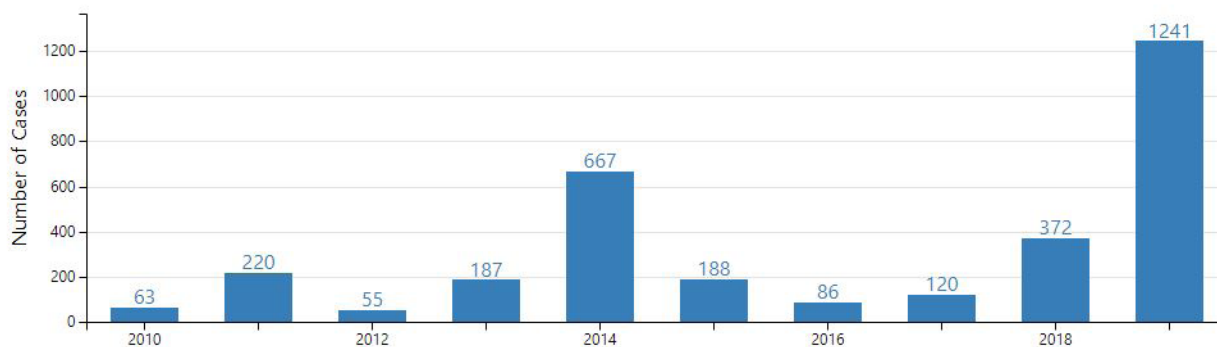
Vaccine Preventable Illness

Strategic Priority 5.1 - Reduce the spread of vaccine preventable illness in south central Idaho.

One of the basic purposes of Public Health is to respond to and protect the public from vaccine preventable illness. Vaccination rates are declining in the United States and one reason is the decline in disease cases and parents who no longer recognize how severe these diseases can be. SCPHD remains strong in their recommendations to immunize children and invests in resources to maintain readiness to respond to these diseases.

Number of Measles Cases Reported by Year in the United States

2010-2019 (as of September 5, 2019)



“We are backsliding, we are on the wrong track.”

- Kate O'Brien, The World Health Organization

Group of nearly 50 from Gooding exposed to measles virus

TIMES-NEWS May 10, 2019

SALE: \$3 FOR 13 WEEKS



Health district tests dozens of people from Gooding County after possible measles exposure

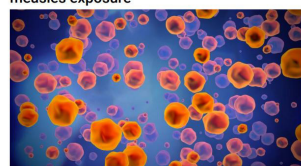
The people who were potentially exposed to measles during a battle in April have shown any symptoms of the virus, officials said.

Info — A team of nurses and epidemiologists inspected nearly 50 people from Gooding County in April while traveling in Seattle.

Currently symptoms of measles are not that they are protected from any year-olds for vaccine-preventable diseases.

By the time you start remember before an outbreak.

Health District: Nearly 50 people from Gooding County 'inspected' for possible measles exposure



By AP/Wide World Photos. The Times-News May 10, 2019. Updated 10:11 AM May 10, 2019.

TWIN FALLS, Idaho (AP) — Nearly 50 people from Gooding County were likely exposed to the measles virus in April while traveling in Seattle.

South Central Public Health District said in a news release a team of nurses and epidemiologists inspected all of the patients on Thursday and confirmed that none are currently showing symptoms of the disease.

"The best way to protect yourself and your family against measles and other vaccine-preventable diseases is by immunization," Cheryl Becker, SCPHD Public Health division administrator, said in a statement. "By the time you start showing symptoms it is too late to vaccinate. That's why we urge families to immunize before an outbreak into their community."

SCPHD will continue to monitor the group for symptoms until May 18th to ensure they have not caught the disease. In the meantime, the health district urges residents to check their immunization records and confirm they are protected against measles with two MMR vaccines.

Unvaccinated individuals 1 year and older should receive a measles vaccination to protect themselves and those around them.

Becker said measles is a highly contagious viral disease.

SCPHD response efforts

On May 8, 2019—SCPHD learned a group of 42 high school students and six chaperones had been exposed to measles. SCPHD immediately mobilized several teams of emergency-ready staff. Before 4 p.m. the following day, this combination of trained personnel had notified the school, sent exposure notification letters, interviewed and evaluated each exposed student and chaperone, met with local healthcare providers to notify and update, generated a community health alert, release a news alert, and staffed a dedicated phone line for public questions and concerns.

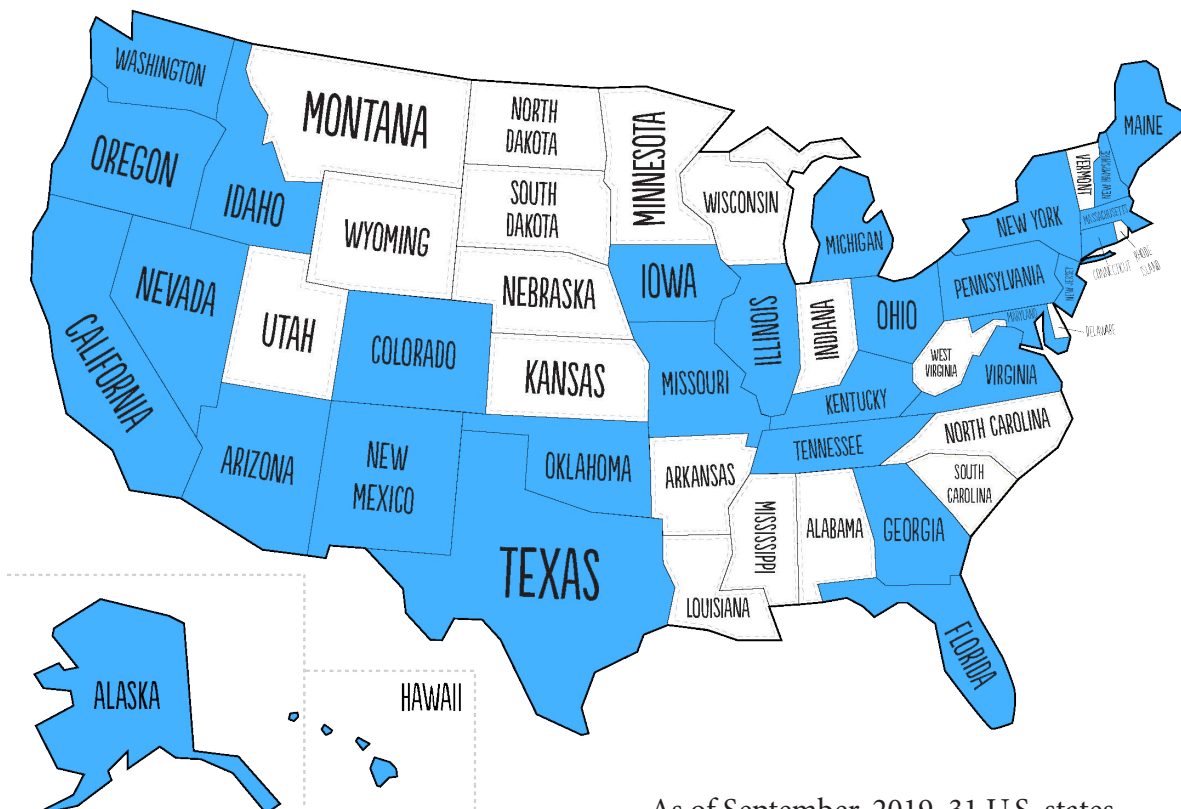
Vaccine Preventable Illness

Our ability to immediately respond and the availability of immunization records are keys to preventing or controlling a local outbreak.

Because of the Idaho laws requiring measles immunizations, we quickly determined that 40 of the students had been properly vaccinated, two students were partially vaccinated. Of the adults, only one individual was able to prove immunity.

Over the course of the evaluation period, four individuals experienced respiratory symptoms, but no cases of measles were diagnosed.

This incident will not be the last that SCPHD will investigate. Close to 365,000 measles cases have been reported worldwide this year, almost three times as many as in the first half of 2018. The CDC has recorded cases in 31 states across America this year, two cases have been reported in Idaho. SCPHD will continue to train and prepare for emergency situations.



As of September, 2019, 31 U.S. states have reported measles cases.

Healthy Grocery Store Initiative

Strategic Priority 8.2.1 - Solicit and support collaboration from community organizations addressing public health issues.

SCPHD has partnered with Simerly's Grocery store in Wendell, Idaho to improve awareness of, purchase of, and access to healthy food options.

A display shelf, often used to promote sales, now shows healthy food recipes and the ingredients needed to make that meal.



In September, SCPHD partnered with the Idaho Foodbank to bring Cooking Matters classes to the area. These classes include lessons on healthy cooking, reading labels, and saving money on groceries. The class also offers a tour of the nearby grocery store and a giftcard to get families started.



To help promote the classes, SCPHD and Idaho Foodbank set up a sample station to show off delicious and healthy foods.

Healthy diets are a key part of preventing future health issues. We are passionate about helping people live healthy lives and so grateful for community partners who help us do it!



Women, Infants, Children (WIC)

Strategic Priority 9.2 - Implement best practices for customer service.

WIC is a special program for women and children facing nutritional risk. What does that mean? WIC helps pregnant women, post-partum non-breastfeeding women, breastfeeding women, infants, and children under the age of five. Each family must meet income requirements.

The goal of WIC is to help low-income families live a healthy lifestyle and avoid poor nutritional choices that will cost them, and society, much more in healthcare down the road.



Highlights from the last year:

- WIC has added two mobile clinic locations in the district since the beginning of the year. They are located in Ketchum and the south end of Twin Falls and serve clients on a monthly basis. Due to these clinic's popularity, WIC is considering another mobile clinic location in the future - dependent on funding.
- Low-risk WIC clients can now use an online app to opt for lessons at home. These clients can receive their program benefits without needing to attend an on-site appointment. This is great for families who struggle to make it to our office during work hours or don't have access to regular transportation.



- WIC staff have been going the extra mile this year to get everything into place for eWIC. This new process will add WIC benefits to typical EBT cards, which act like regular bank cards in grocery stores. This new card only pays for WIC-approved products. We rolled out eWIC on September 12, 2019. WIC benefits are now delivered electronically and paper checks are a thing of the past.

Well System Workshop

Strategic priority 7.1.1 Environmental health and Public Health Preparedness Community awareness – Educate individuals and operators



Thousands of people in our area get their water from private wells on their own property. If those wells stop producing clean water, it can lead to illness, financial loss, and other frustrating issues.

Well repairs can be incredibly expensive. Once well construction is complete and the last pipe is approved by the plumbing inspector, there are no regulations for maintenance or testing of private wells. In fact, many well owners don't know how to keep their well water safe and trouble-free.

This is where we come in. SCPHD doesn't have any experts or programs specific to this issue, but concern over community health led us to brainstorm a solution. Environmental Health Specialists began reaching out to community partners. This year, SCPHD worked with the Rural Community Assistance Corporation (RCAC) to bring a Well Owner's Workshop to Twin Falls on April sixth. This free class focused on well maintenance and was open to all local well owners. Twenty-six locals

attended and walked away with information about caring for their well, preventing problems, and identifying issues when they happen- before anyone gets sick.

This is exactly the kind of outreach we specialize in- educating our communities so residents are empowered to make the best possible decision for their situation. Depending upon resources and availability, we would like to take this workshop to the other counties in the district.



Some of our Environmental Health team members.

Public Health Preparedness

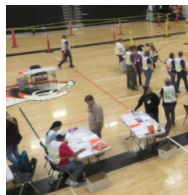
Strategic Priority 10 – Public Health Workforce Development

If we have learned anything from past emergencies, it is that we don't have time to play catch-up. The Public Health Preparedness and Response (PHPR) program makes training a priority so SCPHD is ready to step in right when we're needed. The members of this team have expertise in many different disciplines. They train to respond to public health threats ranging from disease outbreaks to biological attacks.



Point-of-Dispensing (POD) and Medical Counter Measures (MCM) Exercise

This spring, 150 people worked together in a full-scale exercise testing strategies to dispense medicine from the Strategic National Stockpile to thousands of people in and around Jerome County. Using a simulated anthrax attack, SCPHD worked with more than a dozen other local agencies to train employees, identify strengths, and find weaknesses in current plans and methods.



SCPHD is using the lessons learned in this exercise to make response plan improvements.

Operation Residence Hall Rubella

This year, the nation has seen the greatest number of reported measles cases since 1992. Two of those were right here in Idaho. Taking advantage of the opportunity to prepare for a local outbreak, SCPHD met with the College of Southern Idaho to create a plan for a disease outbreak on campus. During the exercise, SCPHD and CSI were able to work through several likely scenarios, create plans for communication methods, and come to a better understanding of each agency's resources and priorities in an emergency. Exercises like this one are key in identifying areas that need improvement, as well as strengthening the partnership between local agencies.



Community Relations

Strategic Priority 8.1 - Implement an advertising and awareness campaign for SCPHD.

Website revamp

In late 2018, the district Public Information Officer and IT Resource Manager began a full overhaul to make the website more accessible. The new website launched in July 2019. It uses fewer words and more pictures to convey health messaging in a more user-friendly and appealing way. It is also built to automatically adjust to the size of the user's screen, making the full website accessible for smart phone and smart device users.

Typically, a website of this size would cost the district several thousand dollars in outside contract fees. Instead, SCPHD trained employees to do the coding and website design. This in-house training has proven to be cost-effective and a great investment in our staff.

Before:



After:



Public Education

In an effort to prevent disease and promote healthier living, SCPHD makes public education a top priority. Staff regularly issues press releases, public announcements, and health information to the public via our website, social media pages, and through our outreach events.

Find us on social media!



In the last year, the district has been featured in more than 200 news stories that carried health messaging to the public. In the first 9 months of 2019, SCPHD participated in 31 public outreach events, including at least one event in each of our eight counties. Staff members have spoken in countless public meetings and gatherings. Several district social media posts have reached worldwide audiences, gaining shares from people in other states and countries.

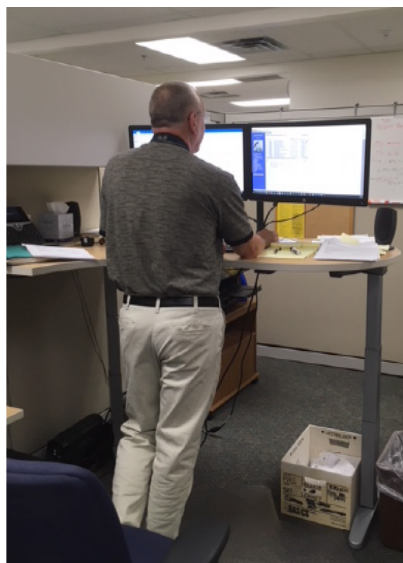
Office Upgrades

Strategic Priority 11.0 - Leverage Limited Resources / Maintain Viability

Upgrading Outdated Equipment

This year, the IT team replaced the district's entire phone system. The NEC phone system we had been using was no longer supplying updates. SCPHD chose a voice-over-IP Sangoma system, installing a PBXAct 75 in each office and a virtual server in Twin Falls as a redundant system for the phones. The system is more configurable, user-friendly, and self-maintainable.

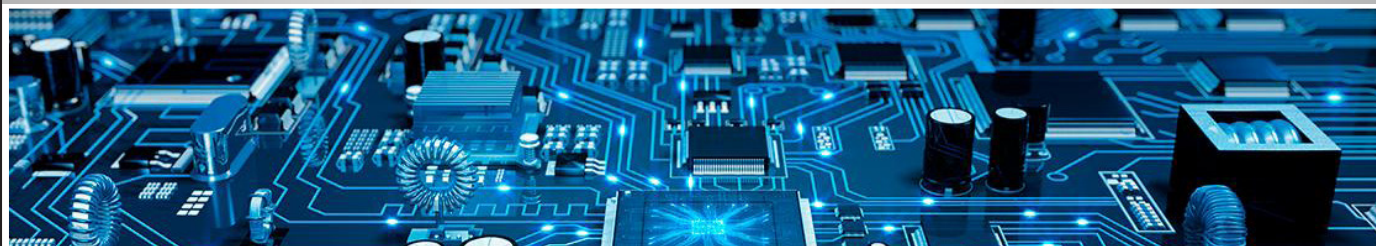
The actual phones were upgraded to Cisco models, including one Cisco 8845 in each office for video calling. These phones are powered by the network switch that is connected to uninterruptible power supplies, which in turn are connected to the generator. With this redundant configuration, our offices will be able to communicate during power outages or a systems failure. This improves the experience for our staff and clients.



Improving the Work Environment

The current economy has generated a job market that is increasingly competitive. In an effort to retain dedicated and talented employees, the health district places an emphasis on providing equipment that enhances the employee's ability to provide services.

Most recently, we upgraded work desks to alternate between sitting and standing. This equipment has already proven useful in staving off fatigue and improving circulation. SCPHD strongly believes providing a great work environment goes a long way in keeping employees and clients happy.



Employee Committee

Strategic Priority 9.3 - Ensure a positive work climate that enhances employee morale.

No tax dollars were used for employee committee activities.

Employee Committee Update

The employee committee (EC) meets monthly to recognize, assist and encourage the employees in our health district. Our leadership changed this latest fiscal year to include Christi Dawson-Skuza as the Chair, Brianna Bodily as Vice Chair, Yvonne Humphrey as Secretary, and Trista Palmer as Treasurer.

Team Building

Every year the EC organizes two staff team-building events, one in December and one in July. These events include educational trainings, games, and other morale-building activities for employees and their families.



Education

SCPHD runs so many programs it can be difficult for employees to keep up with improvements and additions in other divisions. In the past fiscal year, the EC arranged trainings such as active shooter lectures from Idaho State Police, household safety classes from our WIC team, disease prevention lectures from our epidemiologists, alcohol and drug addiction classes from our health educators, and pool safety lectures from our environmental health team.

Philanthropic Efforts

The EC holds various charity events to assist community-based projects and agencies. Thanks to employee donations in 2019, several hundred items were delivered to food banks in each of our eight counties.





**Twin Falls County
(Main Office)**
1020 Washington St N
Twin Falls, ID 83301
(208) 737-5900
Fax: (208) 734-9502



Blaine/Camas County Office
117 East Ash Street
Bellevue, ID 83313
(208) 788-4335
Fax: (208) 788-0098



Gooding County Office
255 North Canyon Drive
Gooding, ID 83330
(208) 934-4477
Fax: (208) 934-8558



Mini-Cassia County Office
485 22nd Street
Heyburn, ID 83336
(208) 678-8221
Fax: (208) 678-7465



Jerome County Office
951 East Avenue H
Jerome, ID 83338
(208) 324-8838
Fax: (208) 324-9554



Lincoln County Clinic
119 West "A" Street
Shoshone, ID 83352
(208) 934-4477

